Language, Culture, and Society

Zdenek Salzmann 2014-07-08

Why should we study language? How do the ways in which we communicate define our identities? And how is this all changing in the digital world? Since 1993, many have turned to Language, Culture, and Society for answers to questions like those above because of its comprehensive coverage of all critical aspects of linguistic anthropology. This newest edition continues on the inquiry while addressing some of the newer pressing and exciting challenges of the 21st century, such as issues of language and power, language ideology, and linguistic diasporas. Chapters on gender, race, and class also examine how language helps create—and is created by—identity. New to this edition are enhanced and updated pedagogical features, such as learning objectives, updated resources for continued learning, and the inclusion of a glossary. There is also an expanded discussion of communication online and of social media culture and how that culture is shaping how we interact. The discussions on race and ethnicity has also been expanded to include Latino and Asian-American English vernacular.

The SAGE Handbook of Intercultural Competence

Darla K. Deardorff 2009-08-31

Bringing together leading experts and scholars from around the world, this Handbook provides a comprehensive overview of the latest theories and research on intercultural competence. It will be a useful and invaluable resource to administrators, faculty, researchers, and students.

Nonverbal Behavior in Interpersonal Relations

Virginia P. Richmond 2000

This text offers a complete and precise explanation of the principles of nonverbal communication. The Fourth Edition continues to provide students with involving and interesting reading that explores how nonverbal behaviors can produce certain communication responses from others. This well-researched book offers conclusions about the research in an easy-to-read and student-friendly style. The authors draw from a wide variety of disciplines and upon their vast experience as instructors, consultants, and corporate trainers to offer a unique blend of social scientific and humanistic approaches to the study of nonverbal behavior. Each chapter includes exercises, activities, self-tests, or questionnaires that help students understand the actual and potential impact of nonverbal behaviors on communication. It also helps students build the skills they will need to become competent nonverbal communicators in today's global community.

Readings in Intercultural Communications: Experiences and Contexts

Judith Martin 2002

The goal of this revised edition is to explore multiple perspectives on intercultural communication that are grounded in the everyday communicative experiences of daily. The essays in this revised volume are drawn from the classic writings of E. T. Hall, Terry Givens and Greet Hofstede to more recent scholarship influenced by ethnorelativism and cultural studies.

Cultures, Contexts and World Englishes

Yamuna Kachru 2008

This volume aims to familiarize readers with the varieties of world Englishes used across cultures and to create awareness of some of the linguistic and socially relevant contexts and functions that have grown to be important in a globalized world. It emphasizes that effective communication among users of different Englishes requires awareness of the varieties in use and their cultural, social, and ideational functions. Cultures, Contexts and World Englishes demonstrates the rich results of integrating theory, methodology and applications to critical and detailed discussions of the sociolinguistics of English in the globalized world that is growing more diverse and pluralistic in language and culture, as citizens and writers move across major English-using regions of the world. Each chapter includes suggestions for further readings, challenging discussion questions and appropriate research projects designed to enhance the usefulness of this volume in courses such as world Englishes, English in the Global Context, Sociolinguistics, Critical Applied Linguistics, Language Contact and Change, and Ethnography of Communication, and Crosscultural Communication.